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For Every Future

Community Fundraising Pack

FOR EVERY FUTURE

2–3 Nov

36 hours

Every donation doubled

What's at stake?

4.3 million children in the UK are growing up in poverty. That's millions of children growing up without the opportunities they deserve – and the gap is widening.

We know, with the right support, children in these communities can thrive.

But schools are stretched, youth clubs have lost funding, and too many children can't get the help they need.

But Greenhouse steps in – supporting children every day, for years, so they don't miss out on the **futures they deserve.**

The **For Every Future** Appeal

- **We have 36 hours with every pound matched.** It'll be all go from 10am on Sunday 2 November to 10pm on Monday 3 November. It's fast, it's bold, and thanks to our generous match funders, every donation made during the campaign window will be doubled.
- **Every gift counts:** Whether you raise £4 or £4,000, you're part of something much bigger. This is a collective push to scale our impact, strengthen what we do, innovate, and extend our reach so more young people can have a brighter future.

HOW TO GET INVOLVED

- Pick one (or more!) of the ideas below that work for you.
- Set a simple fundraising goal.
- Spread the word! All donations go via Charity Extra, a matched-fundraising platform. You'll recieve a personal link and fundraising materials-share these with your friends, family, and networks.
- Remind everyone: every £1 is doubled!

FUNDRAISING IDEAS

Wear GREEN for Greenhouse!

Throw on your brightest green, at school or work, and donate £1 to give young people the futures they deserve.

8,500 steps For Every Future

Challenge your team to do a step For Every Future. But here's the catch-can they do it in 85 minutes? Plan a route around the local area and watch the competitive spirit come out.

Movember with a Twist

Move-vember! Take on a daily activity challenge (squats, star jumps, skill drills). Share your progress on social media to encourage donations.

Office Olympics

Monday mini challenges in the office – plank contest, keepie-uppies, speed typing. Colleagues donate to enter, and you crown your gold medalists at the end of the week.

Sporty Bake Off

Bring in sports-themed bakes. You can sell them and people can vote for their favourite. Extra points for creative sports designs!

£4 For Every Future

Host small fundraisers around the theme of £4 – raffle tickets, quiz entry, sweepstakes – it all adds up quickly when we do it together.

Virtual Sports Quiz

Monday a WFH day? Host a virtual lunch time sports quiz. Who won Wimbledon in 2016? How many points did Michael Jordan score during his career?

Take it Local

Place posters or collection tins in local community spots — every sign and coin helps build a brighter future.

Move for Millions

Get sponsored to walk, run, cycle, or track your steps throughout November. Set yourself a goal and ask friends and family to back you.

RUN FOR EVERY FUTURE

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Every penny counts — but why not set yourself a fundraising target of £360? That's £10 for every hour of the 36-hour For Every Future campaign. With match funding, every pound you raise will be doubled, making your impact go even further.

On Sunday 2 November, take on the Regent's Park 10k and help transform the lives of young people living in poverty.

Before the race, we'll be in touch with your Charity Extra fundraising link, which will go live during the 2–3 November matched-funding campaign. Wear green, share your link, and invite family and friends to donate whilst you run knowing you're helping young people build brighter futures.

Use the QR code to sign up and get 15% off your registration fee at checkout.

Your support will help thousands more young people make their future matter through the power of sport and mentoring.

AS A *COMMUNITY CHAMPION* YOU ARE CRUCIAL TO THIS CAMPAIGNS SUCCESS

This 36 hour fundraiser is a show of belief in young people, in potential, and in futures too often held back by circumstance.

And you are the key to making it happen.

THE CHANGE YOU'LL UNLOCK

When a Greenhouse Sports Coach-Mentor shows up, and keeps showing up, young people:

- Attend up to 14 more days of school each year
- Improve their GCSE results by 30–40%
- Build confidence, resilience, and motivation that last a lifetime
- Have better life outcomes

FAQs

How will people donate?
- Via our campaign platform on Charity Extra – think JustGiving, but smarter and built for match fundraising. You'll get your company link before we go live.

When will I get my link?
- We'll send all fundraising links on Friday 31st October so you're ready to go before the campaign launches.

Why can't I fundraise now?
- You can start spreading the word in your company, but the campaign doesn't go live until 10am, Sunday 2nd November. If you want to begin fundraising early, contact us.

Will you give me wording to share?
- Yes. You'll get a ready-to-send message, short videos and your company link—all on the Friday before launch.

Can people donate with cash, cheque or charity vouchers?
- Yes. Charity Extra accepts all of these, plus bank transfers and phone donations during the campaign.

Can people give anonymously?
- Yes—they can hide their name publicly, but you'll still be told who donated.

Will I be notified when someone donates?
- Yes. You'll get an email each time someone donates via your page.

Will Greenhouse thank donors?
- Absolutely. Every donor will receive a thank you from us—and an instant receipt from Charity Extra.

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