



Greenhouse
Sports

**WORKING IN
PARTNERSHIP
TO CHANGE
THE GAME
FOR YOUNG
PEOPLE**



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At Greenhouse Sports we know we can achieve far more in partnership than we can alone.

Will you and your company join us to help transform the lives of thousands of young Londoners?

Great partnerships work best when both sides benefit. We need your support with fundraising and your employees will develop their coaching and mentoring skills, share their knowledge, and experience the feel-good factor of supporting our young people.

Greenhouse Sports is a London-based charity. We use sport to provide young people (including those with disabilities) with intensive sports coaching before, during and after school. This

- keeps young people safe and engaged in positive activities
- addresses health inequalities
- supports positive mental health
- improves attendance and attainment at school
- increases social mobility

We believe it is not lack of ability that holds young people back from success, but a lack of opportunity. By delivering our full-time inclusive Gamechanger sport programmes in London's poorest areas, Greenhouse Sports addresses this inequality and gives young people the chance to reach their full potential.



OVER
40,000

Since 2002, our inspirational coaches have worked with over 40,000 young people from areas of disadvantage across the capital



We deliver full-time sport programmes in 17 London Boroughs



“

That Jade is still in school, doing well, is purely down to Coach Omar's dedication, commitment and care.

”

Jade's carer

Delivering Measurable Impact:

Research undertaken by Loughborough University in 2017 found that engagement with our coaches on a Greenhouse Sports programme resulted in an increase of attendance by 8 days on average and an improvement in participants' GCSE English and Maths grades by up to 30%.

Photo does not reflect quote

HOW IT WORKS



PRUDENTIAL

As the principal sponsor of Greenhouse Sports' basketball programmes, **Prudential plc** has invested significantly in our basketball programmes over the last five years, and the impact of their funding is clear: since our partnership began in 2012 participation in basketball has more than doubled from 680 participants to 1,547 participants.

“We are delighted to have built such a successful, long-term partnership with Greenhouse Sports. **We are extremely proud of all that it achieves** in helping young people realise their full potential.”

Jane Rawnsley, Group Head of Corporate Responsibility at Prudential plc

BlueWaterEnergy

Blue Water Energy has supported the Basketball Programme at UCL Academy in the London borough of Camden for three years. The Blue Water Energy team have also been regular attendees at our annual Dodgeball Tournament, and have volunteered at our summer holiday camps.

“Blue Water Energy is proud to support the work of Greenhouse in our local community, especially since **it has given a large part of the firm a chance to be exposed and involved in their important mission.**”

Jerker Johannsen,
Partner, Blue Water Energy



HOW YOUR SUPPORT CAN MAKE A DIFFERENCE

Employee Involvement

Volunteer as a coach assistant individually or in small groups to experience first-hand the difference we make (weekdays; breakfast, lunch time or after school clubs)

Serve as a matchday chaperone, building capacity for the cause (weekends)

Participate in Greenhouse Sports challenge events and push personal limits to raise awareness and funds for our programmes

Enhance our programmes

Mentor participants and share transferable life skills on goal-setting, discipline and communication

Host a workplace visit to raise the aspirations of our young people and broaden their horizons

Support us to develop our organisation and build capacity

Sponsor a Gamechanger Programme

Through funding, pro-bono and volunteer involvement, you can be closely associated with a group of young people and their coaches. Choose a programme close to your offices or a sport which you are passionate about.

Team Building through Fundraising

- **Attend or sponsor** our annual dodgeball tournament at Lord's Cricket Ground and our annual charity clay shoot.
- **Challenge Events** - access to places in prestigious events like the Prudential RideLondon-Surrey 100, London Marathon, 170 mile running relay 'Run Ragnar' and the Royal Parks Half Marathon
- **TT 10** – Compete as a team in our corporate table tennis league
- **Bespoke Corporate Challenges** – we can work with you to create and deliver events that work best for your company and clients, such as endurance cycling events, sports days and basketball tournaments
- **Payroll Giving** - a tax free and flexible way for employees to make donations



£5000

can fund summer activities for young people with special educational needs



£30K

can sponsor a Greenhouse Sports programme in a school for a year



£150K

funds the annual running costs of our Pioneers basketball club



£600K

provides 3,000 people with coaching for a year from the Greenhouse Centre



SHOWCASING YOUR SUPPORT

Our partners receive:

Recognition/PR

- Website recognition
- Annual review mention
- Launch and press opportunities
- Social media mentions

Reporting

- Impact reporting
- Case studies
- Bespoke updates, as requested

CONTACT US

We would love to work with you. We provide dedicated support to ensure the relationship is a true partnership. If you are interested in supporting Greenhouse Sports coaches and participants, please contact a member of our Development Team.

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Charity No: 1098744